

Date: Nov 30, 2016

Letter of appreciation

We have been actively using Right2Vote platform for the last few months to engage with travelers and travel agencies. Both these groups are customers of our platform and very crucial to our success.

In the last couple of months, we have done several polls among these groups to get a better understanding about their likes and dislikes. We have conducted polls to understand preferred travel location for different type of travelers. We have tried to understand the budgets that a traveler keeps in mind when selecting a holiday. There were few things we knew and were confident about but this platform has helped us reconfirm that. It has also helped us understand many aspects which we were not very sure about.

We have been very impressed with the ease of operation of the platform. The look & feel is intuitive, impressive and at the same time effective. The ability to create group polls, invite people directly from the phone book or social networks, verify users and capture their opinion in few seconds is something we have not seen in any other platform. We found the respondent list feature which allows us to track who has voted and who is still to vote and the ability to send reminders to people who have not voted very useful. We are also impressed with the type of poll options it has and number of advanced poll features this platform provide. We are yet to use few of these features, but intend to use them more and more as we go forward.

Overall, we have been very impressed with the platform and the responsiveness of the team. At times, we have suggested few changes and improvements and they have taken those feedbacks in right spirit and improved the platform. We look forward to using the Right2Vote platform more intensively in the coming years. We wish Right2Vote all the best and hope they achieve new heights with each passing day.

About HelloTravel: We are a package marketplace connecting travel agents with travelers who are planning their holiday. We are India's largest such marketplace and work with over 5million users regularly, who use our platform for their travel needs.



Pankaj Agarwal

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