

## STUDENTS ACTIVITY COUNCIL

### Indian Institute of Management-Indore

To,  
Right2Vote Infotech Private Limited,  
B3002, Avalon, Hiranandani, Powai  
Mumbai 400076

#### Sub: Letter of Appreciation

Dear Right2Vote Team,

We, Indian Institute of Management Indore (IIM-I), are one of the most prestigious and leading management institute of India and are continuously ranked among top ten in all rankings. IIM-I is biggest management school among the IIMs in terms of number of student intake every year.

The student body of IIM, Indore known as the Students Activity Council (SAC) conducted committee elections in the month of July 2017 and SAC Activity Club elections in the month of August 2017. Till previous year, we have been having digital voting by setting up voting booth in the common area. This was leading to several issues including:

1. Long wait time in queues
2. Lower voting percentage as many students were busy or not keen to stand in queue
3. Complain about multiple clicks or other malpractices during voting
4. Absence of secret ballot facility
5. Lot of time and effort was wasted in election management and coordination

Right2Vote's mobile based voting platform was effective in solving all our problems and delivered beyond our expectations. The UI and UX of the platform is very good and the whole platform is very user friendly. There is no need to remember usernames or passwords. Authentication of voter happens based on mobile number and simple One Time Password (OTP) that is delivered on the mobile at the time of voting. The two-stage verification process was also very secure at the same time very convenient.

Students were delighted that they did not have to waste time in queue and the individual voting process took less than a minute. We were able to complete the complete voting process within couple of hours. The voting percentage increased to 85% from usual around 50%.

#### The features we used were:

**Closed Group Poll with personalized invite and notifications:** The invitation to vote was sent to the selected group of students from 1<sup>st</sup> year only. These students received sms / app based notifications and reminders. Nobody outside the group was able to vote in the election.

**Additional Verification:** We used dual verification for this election. Verification of student was done while logging in & another verification is done while casting the vote.

**Secret Ballot:** This feature enables the voters to vote anonymously.

**Team election:** Our election had specific requirement that voters should be able to select several candidates for the particular Activity / Club instead of one person like in a typical election. Right2Vote team was flexible enough to create customize feature in their platform to accommodate our requirement.

**Multiple ballots in a poll:** Our election consists of multiple elections as team for different councils and clubs are elections at the same time. Right2Vote platform had feature to manage multiple election as a single poll.

Our clubs and councils' members are very impressed with the platform and are using the platform regularly for student polls, feedback, quiz and contests.

Overall, Right2Vote's mobile voting platform proved to be a very user friendly, flexible, stable and efficient platform. We wish Right2Vote team best of luck and hope they would soon achieve their stated goal of revolutionize India's political election. We also like to thank you for your service and expects this to continue for all the future batches.



SAC Coordinator.  
Akhil Santhosh.

