

SALE NOTICE UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016
JHAMB ENTERPRISES PRIVATE LIMITED - UNDER CIRP
Resolution Professional's office: House No 541-L, First Floor, Model Town,
Preet Hospital Road, Ludhiana, Punjab-141002
Date & Time of E-Auction: 12th October 2026 from 11 am to 02:00 pm

Notice is hereby given to the public at the large for inviting bids for Sale of a Membership with Sterling Holiday Resorts Limited of **M/S JHAMB ENTERPRISES PRIVATE LIMITED - UNDER CIRP** by the Resolution Professional appointed by the Hon'ble NCLT, Chandigarh dated 15.04.2025 on "As is where is basis", "As is what is basis", "Whatever there is basis", and "No recourse basis".

Sr No	Nature of Business/ Asset and Description	Reserve Price (INR)	Earnest Money Deposit (INR)	Incremental Bid Amount (INR)
A	Sale of Sterling Holiday Resorts Limited - 000000210982 Date and Time of Auction: 12 th October 2026 at 11:00 A.M. to 02:00 PM			
	Sale of assets outside the ordinary course of business. (Under Regulation 29 of CIRP Regulations, 2016)	5,00,000	50,000	10,000

Terms and Conditions of the E-Auction:

- The sale is on "As is where is basis", "As is what is basis", "Whatever there is basis", and "No recourse basis".
- The Sale will be done by the undersigned through e-auction Platform (with unlimited extension of 5 min each)
- The Description of Assets, Properties etc. are provided in E-Auction Process Information Document which is uploaded on <https://right2vote.in> and can also be obtained by sending an email on cirp.jhambep1@gmail.com
- Timelines

Particulars	Date
Last date of receiving eligibility documents	03-10-2026
Date of declaration of qualified bidder	08-10-2026
Last date of submission of EMD	10-10-2026
Date of Auction	12-10-2026

- The Resolution Professional has the absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the e- Auction or withdraw any property or portion thereof from the auction proceeding at any stage without assigning any reason thereof.

Date: 18-09-2026

Place: Ludhiana

Sd/-

Nikhil Sachedva
Resolution Professional
Jhamb Enterprises Private Limited
Regn No: IBBI/IPA-001/IP-P-02743/2022-2023/14184
Regd. Address with IBBI: : H. No. 541-L, First Floor,
Model Town, Preet Hospital Road, Punjab ,141002

AFA: AA1/14184/02/311225/107328 Valid Upto 31.12.2026